



Lovely Luscious Lips

Many of us constantly slather our lips with lipsticks, glosses, etc., in an attempt to keep our lips from drying and cracking and to keep them “kissably soft”, yet often many of these products contain chemical cocktails that tend to dry out your lips rather than moisturise them.

Did you know that, unlike the rest of your skin, your lips do not contain any sebaceous glands (oil glands) or sweat glands to keep them moisturised and lubricated?

So it is easy to see why our lips often dry and crack...but take heart because we have produced a great Healing Lip Balm which is full of natural ingredients put together to provide a soft and smooth texture with a subtle sheen, making it ideal for everyday use.

It offers excellent hydration and strong healing properties and is particularly beneficial for dry and cracked lips.

With a rich combination of healing butters and oils this balm has great emollient properties, leaving your lips feeling smooth and nourished. We have also boosted this balm with extra Vitamin E which is a great antioxidant and is well known for preserving and repairing the skin and even smoothing out scarring.

And we haven't forgotten our signature aromatherapy element, as included in all our products...

We have included some great healing and strengthening pure therapeutic essential oils to our Healing Lip Balm, such as Manuka, Juniper, Geranium Bourbon, Lemon, Sandalwood, Tea Tree and Patchouli, providing added anti-bacterial properties.

Here is also a really cheap and simple way to quickly loosen flaky and dried skin, and leave your lips feeling smoother, softer and healthier.



Healing Lip Balm

All you need to do is:

- Moisten your lips with water;
- Take about 1/2 teaspoon of baking soda and dab a moistened toothbrush into the baking soda;
- Then gently brush your lips back and forth for about 20 seconds;
- To avoid irritation be careful not to brush too hard;
- Rinse with clean water and finish up with a good natural healing lip balm.

Why not try EDA's Healing Lip Balm?

You will be impressed with the healthy look you achieve, and just a short footnote...the brushing action stimulates circulation and causes the lips to plump temporarily, giving you a somewhat sultry pout for a while!

Have a luscious day!